

Final Accounting: We Demand Transparency Conference 1.0, 9/2009Unincorporated Business
Sander Hicks, Producer**Statement Prepared by Sander Hicks, 9.16.09****Income:**

Tix Sales from Brown Paper	1,810
Tix Sales from Stub Dog (50% Off)	275
Saturday Cash Receipts	757
Sunday Cash Receipts	598
Gross Sales	3,440
Donation from M.S.	7,000
Total Income	10,440

Planned Overhead	ESTIMATED	ACTUAL	notes
Erik Lawyer plane fare	278	183	
Richard Gage plane fare	278	250	
Richard Gage fee	500	250	
Chris Baima Graph. Des.	100	100	
Plane fare, Ellen Brown	253	300	
Plane fare, Daniel Hopsicker	278	360	TOTAL WASTE on a no-show, grrr.
St. Marks Hall Rental	2500	2,500	(\$500 already on deposit there, from Hicks)
Producer fee, Sander Hicks	800	800	
Fund-Raiser Doug Wight	1000	1,175	
Planned Overhead Tot.	5987	5,918	(69) is the difference
Marketing:			
Postcards	325	-	
email campaign	250	-	
photocopies of flyers	250	441	-190.96 is the difference
Web Design Services		250	
New: Ticket Printing		98	
New: Street Teams		522	
New: Facebook Ad Campaign	-	239	
Total Marketing Xp	825	1,550	-724.82 is the difference

Other Expenses (Miscellaneous, Need to Be Budgetted for Next Year)

USPS Postage	47		
Craigslist Classified Ads			
to find Street Team Promo Folks		75	
MetroCard Transit Xp		65	
ATD Dvd Projector Rental		201	Should have been 1/2 of this
Phone and Internet		212	
PR Newswire (Publicity that got us on Reuters)		252	
Pillow and Bedding Xp for Guests		12	
Internet Hosting and Website Reg.		15	
Total Misc Xp		879	

GRAND TOTAL Xp 8,347

Earnings	2,093		
1/2 to be donated to NYC CAN	1,046	paid via check 213	on 9.27.09
Endowment to be Invested for WDT 2.0	1,046		